

I listen to the KLOV radio station 90% of the time over other radio stations. It would be very discouraging to lose this resource in my community. Sioux Falls is host to the largest free christian concert in the nation, and KLOV plays a big part in that in promoting the event.

There aren't too many choices for listening to Christian music on the airwaves. And when traveling across the country, a person is able to continue to listen to KLOV almost anywhere you choose to go.

If KLOV were shut down in my community due to being displaced by an LPFM broadcaster, Sioux Falls would lose the national coverage for the LifeLight concert weekend.

Continuing the service provided by KLOV is in the public interest. Just like being able to go into a WalMart store in another town when you are traveling helps you feel at home, being able to listen to the quality you get from a national station in your small home town, and having that same familiar station to listen to when you travel is wonderful.